

Sponsorship Opportunities for 27th Annual “Ding” Days

October 16-22, 2016

“Ding” Darling Days is Sanibel Island’s and Southwest Florida’s premier birding festival and eco- event. Be a part of something special and become a sponsor of “Ding” Darling Days today, supporting the “crown jewel” of Sanibel Island and a major driving force of the tourism market in Southwest Florida.



All sponsorships include name with link on the www.dingdarlingdays.com Sponsorship Page and a link on the Society webpage <http://dingdarlingsociety.org/ddd-sponsors>, listing in the 6,000 event brochures, on-site recognition during the week in the Education Center, banner or poster display in the presentation tent on Family Fun Day, mention in the “Ding” Darling Wildlife Society newsletter and other publicity, post on the Society’s Facebook page, plus a philanthropic tax deduction. We will also allow sponsors to include items such as pencils, erasers, magnifying glasses, compasses, binoculars, water bottles, key chains, visors, Frisbees, sunglasses, coupons, etc. with your company logo in the reusable bags given away on Family Fun Day. (Must provide 500 items and item must meet prior committee approval.) Sponsorship levels and additional perks:

Roseate Spoonbill (\$5,000 or more in-kind or cash donation.) Prominent logo with link on the event home page, sponsorship page, and e-mail newsletter “Ding” on the Wing (sent to over 6,000 people); prominent logo in all print advertising (statewide and nationwide); prominent logo in the 6,000 event brochures and invitations; four free tickets to any special events that may be planned that week.

Great Egret (\$2,500 - \$4,999 in-kind or cash donation) Large logo with link on the sponsorship page and e-mail newsletter “Ding” on the Wing (sent to over 6,000 people); large logo in print advertising (statewide and nationwide); large logo in the 6,000 event brochures and invitations; two free tickets to any special events that may be planned that week.

Great Blue Heron (\$1,000 - \$2,499 in-kind or cash donation) Logo with link on the sponsorship page and e-mail newsletter “Ding” on the Wing (sent to over 6,000 people); logo in print advertising (statewide and nationwide); logo in the 6,000 event brochures.

Reddish Egret Sponsor (\$500 - \$999 in-kind or cash donation) Name (large) with link on the sponsorship page and e-mail newsletter “Ding” on the Wing (sent to over 6,000 people); name in print advertising (statewide and nationwide); name in the 6,000 event brochures.

Snowy Egret (\$200 - \$499 in-kind or cash donation) Name (slightly smaller) with link on the sponsorship page and e-mail newsletter “Ding” on the Wing (sent to over 6,000 people); name in print advertising (statewide and nationwide); name in the 6,000 event brochures.

For more information, please contact Sarah Lathrop at sarah@dingdarlingsociety.org or 239-472-1100 ext. 233

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