



"Ding" Darling Days

SPONSORSHIP OPPORTUNITIES

October 12 - 14, 2018

"Ding" Darling Days is an important community festival on Sanibel Island celebrating native wildlife, our namesake, and National Wildlife Refuge Week. Be part of something special and become a sponsor of "Ding" Darling Days today, supporting the **J.N. "Ding" Darling National Wildlife Refuge**, a major driving force of the eco-tourism market in Southwest Florida.

ROSEATE SPOONBILL

\$5,000 +
in-kind or cash donation

Prominent logo in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

Listed on the front page of an island newspaper with other Roseate Spoonbill & Great Egret sponsors

Prominent logo with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), prominent logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Four (4) free tickets to the VIP reception that week.

GREAT EGRET

\$2,500 - \$4,999
in-kind or cash donation

Large logo in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

Listed on the front page of an island newspaper with other Roseate Spoonbill & Great Egret sponsors

Large logo with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), large logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

GREAT BLUE HERON

\$1,000 - \$2,499
in-kind or cash donation

Logo in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

Logo with link on the event website sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people), logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

REDDISH EGRET

\$500 - \$999
in-kind or cash donation

Name in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

Name (large) with link on the event website sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people), name in print advertising; strong social media exposure with a reach of 50,000

One (1) free ticket to the VIP reception that week.

SNOWY EGRET

\$200 - \$499
in-kind or cash donation

Name in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

Name (slightly smaller) with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), name in print advertising; strong social media exposure with a reach of 50,000

All sponsorships also include:

- on-site recognition in the Visitor & Education Center
- banner or poster display in the presentation tent on Family Fun Day
- philanthropic tax deduction

For more information, please contact Sierra Hoisington at shois@dingdarlingsociety.org or 239.472.1100 ext. 4



30th Annual “Ding” Darling Days October 12-14, 2018 Sponsorship Pledge Form

Name(s) _____

Business Name: (if applicable) _____

Mailing Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Website (if applicable) _____

Sponsorship Level:

Roseate Spoonbill (\$5,000+) Great Egret (\$2,500-\$4,999) Great Blue Heron (\$1,000-\$2,499)

Reddish Egret (\$500-\$999) Snowy Egret (\$200-\$499)

Please print below how would you like to be listed in advertising, brochures and any other printed materials/press releases. _____

I would like to remain anonymous. Please do not recognize my gift.

I/We hereby pledge \$ _____ to the “Ding” Darling Wildlife Society to become a sponsor of its 2018 “Ding” Darling Days.

Please make checks payable to: “Ding” Darling Wildlife Society, PO Box 565; Sanibel, FL 33957

I/We would like to make my gift with my Master Card, Discover or Visa:

Card # _____ Exp. Date _____

Signature: _____

Special Notes: _____

Gifts to the “Ding” Darling Wildlife Society, a 501 (c) 3 organization, qualify for federal & state tax deductions or credits as laws allow.