

project

REFUGE

A Couture Fashion Show Using Trash

Project Refuge - A Couture Fashion Show Using Trash

Rules of Entry

- **Design Materials:** All designs must be made from at least 75% of materials that have been previously used or rescued from the trash or recycling bin. Examples can include, but not limited to paper, magazines, plastic containers, cardboard, packaging, plastic straws, wine corks, aluminum etc. Vintage clothes and clothes made only out of trash bags will not be accepted. Do not use “new” materials that have not been previously used, even if you consider them trash (for example: garbage bags, duct tape, plastic cups, straws, etc.). A criterion is that the materials you use must be considered junk or would have ended up in the landfill if you hadn’t rescued them for art and fashion.
- **Design Construction:** All designs must be able to be safely worn on the human body. Garments should be able to be removed without a lot of difficulty. If you need base fabric to adhere items, please do not purchase something new. You may acquire such items from a garage sale, thrift shop, or family, etc. Designs may be made for men or women. All garments must be clean and safe to wear and touch with no sharp edges, glass, liquids, or food waste. You may stitch, tape, hot glue, rivet, staple, or do whatever it takes to hold pieces together. Materials can be written on, printed on, painted on, dyed, manipulated, etc. The “Ding” Darling Wildlife Society and its Project Refuge Committee reserves the right to decline participation in the show if the artist/designer’s design is not finished, is considered unsafe, is not appropriate for a family audience, is not made from recycled materials, or for any other reason deemed necessary.
- **Accessories:** Accessories are not required, however if they are included for the runway show and to enhance the overall design, they must also be made from 75% recycled or reused materials. Shoes must be worn at the runway show, but do not have to be made by the designer, nor made of recycled or reusable materials.
- **Models:** Participants/designers are responsible for providing a model to wear their designed garment in the show. The committee may have access to individuals willing to model if needed. Designers may act as their own model. Models do not need any prior experience but should be ready to best represent the fashion on the runway. Designers may create a garment to be modeled by a child, teen, or adult.

- **Design Progress:** Similar to the television show “Project Runway”, designers will be assigned a “design manager” for this runway show. They will be in contact with you periodically to track progress and answer any questions or find help if needed. Photos must be submitted to your design manager of your sourced, rescued, and recycled materials with an explanation of where they were found/acquired. In addition, progress photos will be requested.
- **Design Completion: All designs must be completed and ready to be photographed by February 10, 2020. No exceptions.** The committee will want to see the completed or nearly completed garment to accurately describe your design as your model struts down the runway. Please allow 15 minutes to discuss the materials used, concept, model’s information, hair and make-up, design, etc. Changes to your concept and/or materials will not be accepted after this meeting. *There will be complimentary professional hair and make-up experts available to any designers/models interested the morning of the show.*
- **Mandatory Rehearsal:** Designers and models must attend their scheduled rehearsal the week of **March 2, 2020** to be eligible for prizes.
- **Day of Show: Designers and models should arrive no later than between 8:00 a.m. and 9:00 a.m. on March 10, 2020,** at the “Ding” Darling National Wildlife Refuge for hair and makeup review, designer check in. A complementary buffet brunch will be provided to all participants, volunteers and helpers.
- **Luncheon/Runway Seating:** Due to limited seating, each design team who submits work and is selected for the show will receive only one (1) complimentary ticket for the Twist Tie Optional luncheon and show.
- **Judging:** A jury of artists and design professionals will review and evaluate designs during the fashion show. First, Second and Third place will be announced at the luncheon. A People’s Choice Award and other prizes will be announced at the Project Refuge “Wrap Up” After Party the evening of Thursday, **March 12, 2020.** This will be a complementary party for all designers/teams and their guests, models, volunteers, judges etc. and will be held at “Ding” Darling National Wildlife Refuge. Judges’ decisions will be based upon creativity, design, artistry, originality, craftsmanship, innovation, and the environmental message of the piece.
- **Promotion:** Artists/designers and models must be willing to collaborate with the DDWS in regard to photography, video recording, interviews, social media postings, and any other promotional activities. All participants must be willing to be photographed and, in signing this application, agree that these images may be used for the purpose of publicity and promoting conservation efforts at the Refuge.

- **Application Deposit Fee:** There is a \$50 application “deposit” fee for each design entry due upon acceptance by the Project Refuge Committee. If you are selected to be part of the show, you will be notified by email or phone and will receive a **Designer Questionnaire** (your bio, model’s name, design title, and description for the show). If you are selected, a \$50 entry fee* must be sent to:

“Ding” Darling Wildlife Society
PO Box 565
Sanibel FL 33957.

*This fee will be refunded upon the designer’s completion of participation in the fashion show performance.

For additional information:

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