



"Ding" Darling Day

SPONSORSHIP OPPORTUNITIES

October 20, 2019

"Ding" Darling Day is an important community festival on Sanibel Island celebrating native wildlife, our namesake, and getting outside. Be part of something special and become a sponsor of "Ding" Darling Day, supporting the **J.N. "Ding" Darling National Wildlife Refuge**, a major driving force of the eco-tourism market in Southwest Florida.

ROSEATE SPOONBILL

\$5,000 +
in-kind or cash donation

Listed on the Island Sun newspaper wrap with a prominent logo.

Prominent logo with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people); prominent logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Four (4) free tickets to the VIP reception that week.

GREAT EGRET

\$2,500 - \$4,999
in-kind or cash donation

Listed on the Island Sun newspaper wrap with a large logo.

Large logo with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people); large logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

GREAT BLUE HERON

\$1,000 - \$2,499
in-kind or cash donation

Listed on the Island Sun newspaper wrap with a logo.

Logo with link on the event website sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people); logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

REDDISH EGRET

\$500 - \$999
in-kind or cash donation

Listed on the Island Sun newspaper wrap with a logo.

Name (large) with link on the event website sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people); name in print advertising; strong social media exposure with a reach of 50,000

One (1) free ticket to the VIP reception that week.

SNOWY EGRET

\$200 - \$499
in-kind or cash donation

Listed on the Island Sun newspaper wrap.

Name (small) with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people); name in print advertising; strong social media exposure with a reach of 50,000

All sponsorships also include:

- on-site recognition in the Visitor & Education Center
- banner or poster display in the presentation tent
- philanthropic tax deduction
- invitation to a special reception

For more information, please contact Dot Voorhees at dot@dingdarlingsociety.org or 239.472.1100 ext. 239



31st Annual “Ding” Darling Day October 20, 2019 Sponsorship Pledge Form

Name(s) _____

Business Name: (if applicable) _____

Mailing Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Website (if applicable) : _____

Sponsorship Level:

- Roseate Spoonbill (\$5,000+) Great Egret (\$2,500-\$4,999) Great Blue Heron (\$1,000-\$2,499)
 Reddish Egret (\$500-\$999) Snowy Egret (\$200-\$499)

Please indicate how would you like to be listed in advertising, brochures and other printed materials/press releases: _____

I would like to remain anonymous. Please do not recognize my gift.

I/We hereby pledge \$ _____ to the “Ding” Darling Wildlife Society to become a sponsor of its 2019 “Ding” Darling Day.

Please make checks payable to: “Ding” Darling Wildlife Society, PO Box 565; Sanibel, FL 33957

I/We would like to make my gift with my Master Card, Discover or Visa:

Card #: _____ Exp. Date: _____

Signature: _____

Special Notes: _____

Gifts to the “Ding” Darling Wildlife Society, a 501 (c) 3 organization, qualify for federal & state tax deductions or credits as laws allow.