PRESS RELEASE

For immediate release

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 $Caption: The \ Nature \ Store \ will \ unveil \ the \ 2020 \ Luc \ Century \ ornament \ for \ Holiday \ Shopping \ Night.$

'Ding' Darling extends hours for Holiday Shopping Night

Free refreshments, extended hours, and complimentary gift wrapping: Mark your calendar for Tuesday,

Dec. 3, the date of the Refuge Nature Store's sixth annual Holiday Shopping Night in the "Ding" Darling

Visitor & Education Center. The "Ding" Darling Wildlife Society-Friends of the Refuge (DDWS) will

keep the store open two extra hours after the center closes, from 5 to 7 p.m.

The date also marks the nationally promoted Giving Tuesday, and the store will set up a Giving Tree that

allows donors to easily contribute to education, land acquisition, and research projects at the refuge in the

name of a loved one for holiday gifting.

This year's shopping night is part of the refuge's 75th anniversary celebration, and the Nature Store will

debut the 2020 Luc Century ornament, which features the iconic anniversary bird, a roseate spoonbill.

The limited-edition ornament officially goes on sale that evening.

The Refuge Nature Store has stocked other special holiday items for the event, and it will have gift

consultants ready with suggestions and free gift-wrapping with recycled paper. Shoppers who spend

more than \$20 receive a free gift.

"All profits from Nature Store purchases go directly to benefiting wildlife and conservation," said Nature

Store manager Ann-Marie Wildman. "This has been a fun way to get everyone into the holiday spirit with

an altruistic twist."

The Refuge Nature Store carries a complete line of birding and nature books for adults and kids, wildlife

toys and games, local artisan wares, wildlife holiday ornaments, gifts made from recycled materials,

nature-themed jewelry and home décor, logo T-shirts and hats, and a wide variety of stocking stuffers and

other gifts for men, women, and children.

For more information on the Holiday Shopping Night, call 239-472-1100 ext. 241. To learn more about 75th anniversary events, visit ding75.org.

ABOUT DDWS

As a non-profit 501(c)3 organization, DDWS works to support J.N. "Ding" Darling National Wildlife Refuge's mission of conservation, wildlife and habitat protection, research, and public education through charitable donations and Refuge Nature Shop profits.

To support DDWS and the refuge with a tax-deductible gift, visit <u>dingdarlingsociety.org</u> or contact Birgie Miller at 239-472-1100 ext. 4 or <u>director@dingdarlingsociety.org</u>.

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