



GO WILD FOR "DING"

Year of the Anhinga - Soar for 40 More

Sponsorship Opportunities

As you make plans for this coming season, we hope you will join with the "Ding" Darling National Wildlife Refuge in becoming a Go Wild for "Ding" event sponsor.

Our theme: *Go Wild for "Ding" - Year of the Anhinga, Soar for 40 More* is scheduled for February 9, 2022, and recognizes the 40th anniversary of the "Ding" Darling Wildlife Society - Friends of the Refuge (DDWS) raising important support for the Refuge.

This year's event will be returning to its traditional format, to be held at the Sanibel Community House and to include entertainment, dinner, and a silent and live auction.

Although we are returning to our new "normal," we cannot help but remember the reliability and serenity wild spaces provided us through the past year. The work at the J.N. "Ding" Darling National Wildlife Refuge continues to remain vital for wildlife, our local community, thousands of school children, and nearly one million visitors each year. The "Ding" Darling Wildlife Society starts the new chapter of moving forward to complete and host projects, events, and programs for the next 40 years to strengthen and enhance the conservation work at the Refuge and the benefits it brings to our entire community.

Sponsorships are tax-deductible with proceeds from this event going to support the conservation and education work at the Refuge. For private individuals and business sponsors, we look at this collaboration as a win-win for both the Refuge and the sponsor. The "Ding" Darling Wildlife Society promotes the goodwill of our sponsors and their support to the community through press releases, articles, social media, the DDWS website, the e-newsletter "Ding" on the Wing (which is sent to over 30,000 people on a consistent basis before the event), radio, and other media outlets.

Your support is an opportunity to demonstrate the value you place on the work happening at the Refuge and its overall impact in the community. Sponsorships range from \$750 - \$10,000+ with benefits for each level listed on the following page.

We understand many potential sponsors are not in a position to support through immediate one-time cash donations. We are happy to discuss the possibility of payment plans and/or in-kind donations or services. Please call Development Officer April Boehnen at 239-472-1100 ext. 256 or send an email to aprilb@dingdarlingsociety.org with any questions.

Thank you for your consideration of support.

www.dingdarlingsociety.org • 239-472-1100 ext 256





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Sponsorship Levels

	Call of the Wild (\$10,000+ in-kind or cash)	Champion (\$5,000 in-kind or cash)	Guardian (\$2,500 cash)	Protector (\$1,500 cash)	Defender (\$750 cash)
Number of complimentary tickets to Go Wild event	8	6	4	2	
Recognition in DDWS' "Ding" on the Wing e-newsletter (30,000+ readers)	×	×	×	×	×
Recognition during the live event	×	×	×	×	×
Logo/Name linked on www.dingdarlingsociety.org	×	×	×	×	×
Mention in DDWS newsletter	×	×	×	×	×
Recognition in event signage & materials	×	×	×	×	×
Listing in sponsor thank-you newspaper ad	×	×	×	×	
Logo post & link on DDWS Facebook page	×	×	×		
Listing in all event press releases	×	×			
Individual press release announcing sponsorship	×	×			
Special Commemorative Gift	×				



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Sponsorship Pledge Form

Name (s): _____

Business Name (if applicable): _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website (if applicable): _____

Sponsorship Level:

Call of the Wild (\$10,000+)

Champion (\$5,000)

Guardian (\$2,500)

Protector (\$1,500)

Defender (\$750)

Please indicate how you would like to be listed in advertising, brochures, press releases, and other acknowledgement materials: _____

I/We would like to remain anonymous. Please do not publicly recognize my/our gift.

I/We hereby pledge \$ _____ to the "Ding" Darling Wildlife Society to become a sponsor of the 2022 Go Wild for "Ding" event. Please call 239-472-1100 ext. 256 to discuss in-kind support for sponsorship recognition.

Please make checks payable to: "Ding" Darling Wildlife Society.

Please mail checks to P.O. Box 565, Sanibel, FL 33957.

I/We would like to make a gift with a MasterCard, Discover, or Visa:

Card #: _____ Exp. Date: _____ CVC code: _____

Billing zip code: _____ Signature: _____

Special notes: _____

Gifts to the "Ding" Darling Wildlife Society, a 501(c)3 organization, qualify for federal & state tax deductions or credits as laws allow.

