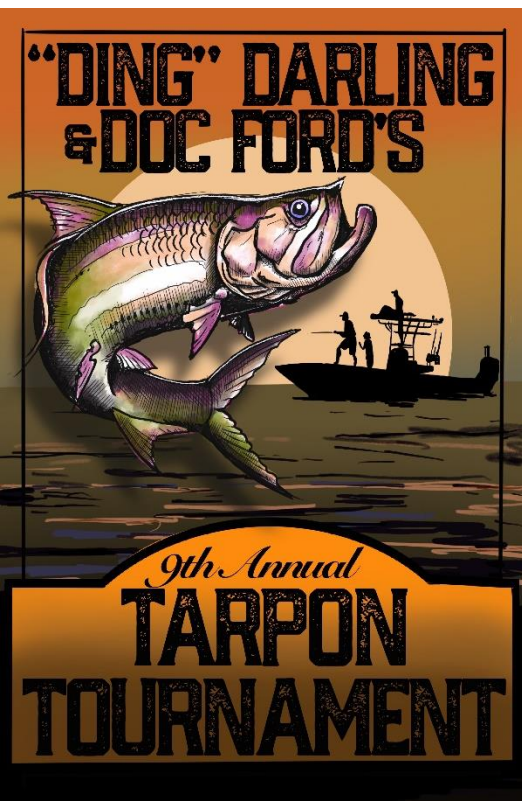


“Ding” Darling & Doc Ford’s 9th Annual Tarpon Tournament Sponsorship Packet

Supporting the wildlife & conservation efforts at the
J.N. “Ding” Darling National Wildlife Refuge

Tournament Date
May 14, 2021



Birgie Miller
Executive Director
“Ding” Darling Wildlife Society
PO Box 565; Sanibel, FL 33957
director@dingdarlingsociety.org
239.292.0566



Become a Tournament Sponsor

May 14, 2021

Become a sponsor for the **9th Annual 2021 "Ding" Darling & Doc Ford's Tarpon Tournament**. With 55 boats, 227 anglers, and \$125,000 raised in 2019 to support conservation efforts at the J.N. "Ding" Darling National Wildlife Refuge and the postponement of the 2020 tournament, 2021 promises to be the best year yet!

Your sponsorship will help ensure conservation and wildlife protection at the Refuge. The only way funds are raised for this tournament are through sponsorships and donations. 100% of the entry fees are returned to the tournament participants in prize awards. Due to the postponement of the 2020 tournament, the prize winnings will be doubled for the 2021 tournament.

Due to COVID-19, we understand many potential sponsors are not in a position to support through immediate one-time cash donations, and we are happy to discuss the possibility of payment plans and/or in-kind donations or services. Please call Development Officer April Boehnen at 239-472-1100 ext. 256 or send an email to aprilb@dingdarlingsociety.org with any questions. Thank you for your consideration of support.

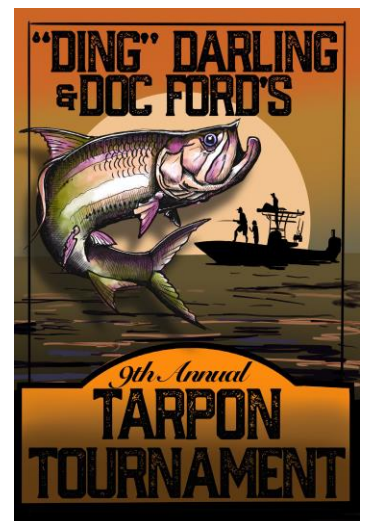
The captains' meeting will be May 13. All sponsors and participants are invited to enjoy food and drinks, along with a silent auction. **Friday, May 14th, is tournament day**, followed by a "Silver King for Ding" Awards Banquet for anglers and sponsors.

Your sponsorship will make a difference!

The J.N. "Ding" Darling National Wildlife Refuge is the location of the first recorded tarpon caught on rod and reel. The Refuge celebrates Southwest Florida's history of fishing and overall conservation and wildlife protection. **Please support our organization by becoming a 2021 sponsor with a tax-deductible sponsorship.**

Sincerely,

Birgit Miller, Executive Director
"Ding" Darling Wildlife Society - Friends of the Refuge



SPONSORSHIP OPPORTUNITIES

2021 “Ding” Darling & Doc Ford’s Tarpon Tournament



The “Ding” Darling Wildlife Society–Friends of the Refuge is hosting the **9th Annual 2021 “Ding” Darling & Doc Ford’s Tarpon Tournament on Friday, May 14, 2021**. Proceeds from this tournament will go directly to the conservation efforts at the J.N. “Ding” Darling National Wildlife Refuge. **This is the first and, we believe, only tournament in SW Florida where 100% of the entry fees go back to the anglers in prize money.** Some of the best tarpon anglers compete in this tournament and have made it an annual tradition.

Many of our 2020 sponsors generously donated their sponsorship and have already agreed to sponsor the 2021 tournament. Please consider becoming a sponsor and supporting the conservation and education efforts at the J.N. “Ding” Darling National Wildlife Refuge.

All teams who paid the 2020 registration fee, including sponsor teams, will keep their starting position, as long as the 2021 registration fee is paid.

Be a part of something special and become a sponsor of the “Ding” Darling & Doc Ford’s 9th Annual Tarpon Tournament!

Sponsorships range from \$700 - \$25,000+ with benefits for each level listed on the following page.

The Title Sponsor and Starting Position are already sponsored.

Title Sponsor

Secured - Doc Ford’s

Starting Position

Open to the highest bidder (\$25,000+)

Secured

For more information on sponsorship contact:

April Boehnen

239.472.1100 ext 256

April@dingdarlingsociety.org

Tarpon Tournament Sponsorship Opportunities



	Champion (\$15,000-\$24,999+)	Premier (\$7,500-\$14,999)	Presenting (\$5,000-\$7,499)	Platinum (\$2,500-\$4,999)	Gold (\$1,500+ cash)	Silver (\$700-\$1,499 cash)
Number of complimentary angler spots for the tournament	6	5	4	2		
Number of complimentary tickets for Captains' Dinner & Awards Banquet	6	6	4	2	2	
Listed and linked to company website on www.dingdarlingsociety.org	×	×	×	×	×	×
Mentioned in DDWS's "Ding" on the Wing e-newsletter (~30,000 readers)	×	×	×	×	×	×
Mentioned in DDWS newsletter	×	×	×	×	×	×
Logo posted & linked on DDWS social media	×	×	×	×	×	×
Promotional materials in captains' bags for all tournament participants	×	×	×	×	×	×
Listed on tournament shirts	×	×	×	×	×	
Listed on tournament banners	×	×	×	×	×	
Listed in all event press releases	×	×	×	×	×	
Listed in thank you sponsor newspaper ad	×	×	×	×		
Logo included on all event materials	×	×	×	×		
On-site recognition during event	×	×	×			