

# "DING" DARLING'S 75TH ANNIVERSARY CELEBRATION & GALA



## Sponsorship Opportunities

While much of the world has slowed down or halted in the past months, the important work at the J.N. "Ding" Darling National Wildlife Refuge remains essential for the wildlife, community, thousands of school students, and the nearly one million annual visitors. The "Ding" Darling Wildlife Society (DDWS) has continued to move forward with projects, events, and programs with safety, ingenuity, and creativity in mind to strengthen and enhance the conservation work at the Refuge.

December 1, 2020, celebrates the 75th Anniversary of the J.N. "Ding" Darling National Wildlife Refuge. The "Ding" Darling Wildlife Society is helping support a daytime celebration and hosting an evening gala to commemorate this historical event. The daytime celebration, in combination with "Ding" Darling Day, is a highly anticipated, free, and open-to-the-public day full of safe family fun, live music, and special guests. The day's festivities will then culminate with a ticketed gala.

The 75th Anniversary Gala will embody the 1940s with a drive-in theater theme and visits from "Theodore Roosevelt." Guests will safely enjoy live music and a program projected onto a large drive-in screen with audio broadcasted to their car radios. "Car hops" will deliver food and drinks wearing masks and other protective gear. Held in the parking lot across the street from the Community House, this will be a unique and creative anniversary celebration.

All proceeds raised from this celebration through tax-deductible sponsorships will go to support the conservation work at the Refuge. For private individuals or business sponsors, we look at this collaboration as a win-win for both the Refuge and the sponsor. The "Ding" Darling Wildlife Society promotes the goodwill of our sponsors and their support to the community and provides significant visibility through traditional media and online/social media.

As you look to the future, we hope you will become a 75th Anniversary Celebration & Gala sponsor. Your support is an opportunity to demonstrate the value you place on the work taking place at the Refuge and its overall economic impact on the islands. Sponsorships range from \$750 - \$10,000+ with benefits for each level listed on the following page.

We understand many potential sponsors are not in a position to support through immediate one-time cash donations, and we are happy to discuss the possibility of payment plans and/or in-kind donations or services. Please call Development Officer April Boehnen at 239-472-1100 ext. 4 or send an email to [aprilb@dingdarlingsociety.org](mailto:aprilb@dingdarlingsociety.org) with any questions.

Thank you for your consideration of support and recognizing this special anniversary for our islands!



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## Sponsorship Levels Overview

|  | <b>Call of the Wild</b><br>(\$10,000+<br>in-kind or cash) | <b>Champion</b><br>(\$5,000)<br>in-kind or cash | <b>Guardian</b><br>(\$2,500 cash) | <b>Protector</b><br>(\$1,500 cash) | <b>Defender</b><br>(\$750 cash) |
|--|---|---|-----------------------------------|------------------------------------|---------------------------------|
| Number of complimentary tickets for the 75th Anniversary Gala                                | 8   | 6   | 4                                 | 2                                  |                                 |
| Mentioned in DDWS's "Ding" on the Wing e-newsletter  | ×   | ×   | ×                                 | ×                                  | ×                               |
| On-site recognition during event   | ×   | ×   | ×                                 | ×                                  | ×                               |
| Logo linked on <a href="http://www.dingdarlingsociety.org">www.dingdarlingsociety.org</a>    | ×   | ×   | ×                                 | ×                                  |                                 |
| Logo included on all event materials   | ×   | ×   | ×                                 | ×                                  |                                 |
| Listed in all event press releases   | ×   | ×   | ×                                 | ×                                  |                                 |
| Mentioned in DDWS newsletter (~30,000 readers)   | ×   | ×   | ×                                 | ×                                  |                                 |
| Logo posted & linked on DDWS social media (~15,000 Facebook and ~13,900 Instagram followers) | ×   | ×   | ×                                 | ×                                  |                                 |
| Listed in thank you sponsor newspaper ad   | ×   | ×   | ×                                 |                                    |                                 |
| Special gala parking   | ×   | ×   |                                   |                                    |                                 |
| Commemorative 75th Anniversary Gala gift   | ×   | ×   |                                   |                                    |                                 |
| Individual press release announcing sponsorship  | ×   |   |                                   |                                    |                                 |

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## Sponsorship Pledge Form

Name (s): \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Sponsorship Level:

Call of the Wild (\$10,000+)

Champion (\$5,000)

Guardian (\$2,500)

Protector (\$1,500)

Defender (\$750)

Please indicate how you would like to be listed in advertising, brochures, press releases, and other acknowledgement materials: \_\_\_\_\_

I/We would like to remain anonymous. Please do not publicly recognize my gift.

I/We hereby pledge \$\_\_\_\_\_ to the "Ding" Darling Wildlife Society to become a sponsor of the 75th Anniversary Celebration & Gala. Please call 239.472.1100 ext. 4 to discuss in-kind support for sponsorship recognition.

Please make checks payable to: "Ding" Darling Wildlife Society

Please mail checks to P.O. Box 565, Sanibel, FL 33957

I/We would like to make a gift with a MasterCard, Discover, or Visa:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC code: \_\_\_\_\_

Billing zip code: \_\_\_\_\_ Signature: \_\_\_\_\_

Special notes: \_\_\_\_\_

*Gifts to the "Ding" Darling Wildlife Society, a 501(c)3 organization, qualify for federal & state tax deductions or credits as laws allow.*

[www.dingdarlingsociety.org](http://www.dingdarlingsociety.org) • 239.472.1100 ext 4