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"Ding" Darling Wildlife Society - Friends of the Refuge

PRESS RELEASE

For immediate release

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Caption: *Just Eat It* takes viewers on a food rescue mission.

Caption: Filmmakers quit grocery shopping “cold turkey” for six months to prove the wastefulness of discarded food.

‘Ding’ Darling film series wraps up with a food waste story

How long can two people live on food destined for the trash bin? The documentary *Just Eat It: A Food Waste Story* explores the implications of and solutions to expiration dates, perfect produce obsessions, portion size, and world hunger.

The ninth annual “Ding” Darling Film Series adapts to distancing and pandemic safety protocols with free virtual airings and follow-up discussions via Zoom. It wraps up on Monday, April 12, with a 74-minute documentary that follows director Grant Baldwin and producer Jenny Rustemayer on their often-startling journey from farm to fridge. *Just Eat It* brings farmers, retailers, inspiring organizations, and consumers to the table in a cinematic story that is equal parts education and delicious entertainment.

The award-winning film is available for free streaming any time on April 12. The Zoom virtual discussion is scheduled for 5 p.m. Pre-registration for the film and discussion are required; visit dingdarlingsociety.org/articles/lecture-and-film-series for links. Those who register for the film will receive an email a day before the showing that contains the streaming link and password along with a link to the Zoom discussion.

“The discussion allows visitors to gain more from their documentary-viewing experience by listening to other people's points of view and analyzing what they just watched,” said Sierra Hoisington, film series organizer for the “Ding” Darling Wildlife Society-Friends of the Refuge (DDWS), which hosts the free film showings with sponsorship from Sanibel Captiva Beach Resorts (SCBR).

Bailey’s General Store wine buyer Calli Johnson has recommended Ridge Three Valley’s Zinfandel Blend to enjoy with the post-discussion. “This producer is known for its meticulous dedication to quality, sustainability, and frugality, and it shows in its outstanding wine,” said Johnson. “The filmmakers would be impressed by Ridge’s passion for sustaining the planet.”

“Free programs such as our film and lecture series, educational interpretation, and other outreach projects would not happen without the wonderful support of our donors,” said Birgie Miller, DDWS executive director. “To make a gift to continue these programs and others, please visit dingdarlingsociety.org.”

ABOUT DDWS

As a non-profit 501(c)3 organization, DDWS works to support J.N. “Ding” Darling National Wildlife Refuge’s mission of conservation, wildlife and habitat protection, research, and public education through charitable donations and Refuge Nature Shop profits.

To support DDWS and the refuge with a tax-deductible gift, visit dingdarlingsociety.org or contact Birgie Miller at 239-472-1100 ext. 4, or dingdarlingsociety@gmail.com.

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